



WEDNESDAY, OCTOBER 10, 2007

FOR IMMEDIATE RELEASE

FESTIVAL OF TREES LAUNCHES FOOD OF FESTIVAL

Peterborough Festival of Trees is excited to launch a new special event – Food of Festival. Visit your favourite downtown restaurants between October 16 and November 11, enjoy their Food of Festival menu item, and the proceeds will go to Peterborough health care.

The media and public are invited to a special launch for Food of Festival.

WHEN: Tuesday, October 16, 2007, 10:00 a.m.
WHERE: Lower Level Peterborough Square
WHO: Local restaurant owners, Festival of Trees volunteers and sponsors
WHAT: See and sample some of the Food of Festival menu items

Information about participating restaurants is available on our website at www.pfot.org or by calling 743-1705. Participating restaurants include: Natas Café, Dreams of Beans Ltd, Black Honey Desserts & Coffee House, Pappas Billiards, Dancing Blueberries and Desserts, Mexicali Rosa's, Curry Village Indian Restaurant, Shafiq's Taste of India, Shish-Kabob Hut, Elements, Rare Grill, Newdle Bar & Bubble Tea Co., Sunrise Café, Sticklings Bakery & Bistro, and A Moveable Feast.

Food of Festival is generously sponsored by Peterborough This Week and Moving Media.

About Festival of Trees: For the past 16 years, the Peterborough Festival of Trees has launched the holiday season for the citizens of Peterborough and the surrounding areas while raising valuable dollars that support health care in the community. This annual holiday experience for the entire family has welcomed over 400,000 visitors and raised \$4 million in direct support of our beneficiaries: Hospice Peterborough, St. Joseph's Care Foundation and Peterborough Regional Health Centre Foundation.

-30-

For more information:

Sonia Wilson
Chairperson, Media & Advertising Committee
T: 742-9773, ext. 2002

Eloise Bucholtz
President, Festival of Trees
T: 743-1705

Our Mission is to raise funds for health care by hosting a series of magical experiences and events created by volunteers and supported by the community.