



Volunteering 2007

Peterborough Festival of Trees

THEME: "HOLIDAY MEMORIES"

November 20 – 25, 2007 Peterborough Memorial Centre

WHAT IS THE FESTIVAL OF TREES?

The Peterborough Festival of Trees is an annual community event for the entire family! The event is heartwarming. The décor is awesome! The layout is enchanting! The ambiance is unforgettable! Highlights of the event include professional displays of decorated trees, wreaths, centrepieces, gingerbread houses, artwork, enchanting creations and designs. The Festival plays host to many special events for people of all ages. These events include the "kickoff" Preview Gala, Children's Fantasy Breakfast, Celebrity Luncheon, Fashion Show, House Tour, Heritage Breakfast, and our live Auction on Saturday night, Family Night and our new Festival Gospel Tidings at the Showplace Performance Centre.

WHO DOES THE FESTIVAL SUPPORT?

In the past 16 years, the Festival has raised over \$4.2 Million for local health care initiatives. The Festival supports acute, long-term and palliative care. The funds go directly to **Hospice Peterborough, the Peterborough Regional Health Centre Foundation and the St. Joseph's Care Foundation.**

WHO ORGANIZES THE FESTIVAL OF TREES?

Over 1,600 volunteers from the community, some working all year long, make the Festival a spectacular event each year. The Peterborough Memorial Centre is magically transformed into a virtual winter wonderland, decked with holiday lighting, gingerbread creations, and tree after glorious tree. As a way of showing company holiday spirit, our many business and corporate sponsors invite their staff to be Festival volunteers. Proceeds collected through nominal admission charges at the door, the sale of trees, wreaths and gift items, special events, shopping venues throughout Festival, together with sponsorship by local businesses and individuals, all benefit Peterborough Health Care.

WHY VOLUNTEER AT THE FESTIVAL?

You, your family, friends, workmates and students can kick off the holiday season by volunteering at the Festival. It could be for fun, for school volunteer hours or to make a difference in your community.

1. Choose from many volunteer opportunities

- ❖ Join over 1,600 other volunteers who have committed their time and effort.
- ❖ Perfect for students: high school and post-secondary
- ❖ More than 300,000 visitors have attended Festival!
- ❖ Volunteers needed during, before and after the Festival.
- ❖ We need volunteers with a variety of different skills such as building, greeting, ticket-selling, special events attendants and more!

2. Get involved in an exciting and prominent community event

- ❖ We know that the Festival of Trees will once again enjoy recognition as the major holiday event in the Peterborough area and is one of the largest events in Central Ontario. It was awarded the distinction of being one of Ontario's Top 50 Festivals by Festivals and Events Ontario.
- ❖ This event has been ranked in the top 5 of over 200 Festivals in North America.

3. Support Hospital and Community Health Care Programs in Peterborough

- ❖ Continue to provide the finest possible health care in your area
- ❖ Provide supportive services for those in your community with life threatening or terminal illness as well as long-term care.

WE WELCOME YOUR SUPPORT AND YOUR PARTICIPATION IN 2007!

Website: www.pfot.org

Email: ptbo.fest@on.aibn.com